

VITA

NAME: G. Hartley Mellish

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DATE OF BIRTH: May 3, 1940

CITIZENSHIP: United States

SCHOOLS ATTENDED AND DEGREES:

Rockford College, B.A. (Economics), June 1962
University of Virginia, Ph.D. (Economics), June 1965

POSITIONS HELD:

Economic Consultant, G. Hartley Mellish, Ph.D., Economist 1965 to present
Adjunct Professor of Economics, University of South Florida 1988 to late 1990's
Associate Professor of Economics, University of South Florida 1968 to 1989
Assistant Professor of Economics, University of South Florida 1965 to 1968

MAJOR FIELDS OF INTEREST:

International Economics
Microeconomics Theory
Managerial Economics
Social, Legal and Political Environment of Business
Business Policy

COURSES TAUGHT:

Statistics, introductory and advanced, undergraduate and graduate
Mathematical Economics
Economic Development
Principles of Economics
International Economics, introductory and advanced, undergraduate and graduate
Managerial Economics
Economic Education
Social, Legal and Political Environment of Business
Business Policy

INDIVIDUAL FELLOWSHIPS AND GRANTS:

Mabel Lindop Murphy Scholarship, 1960-1961
Ingersoll Foundation Grant, 1961-1962
H.B. Earhart Supplemental Grant, 1962
H.B. Earhart Fellowship, 1962-1963
Thomas Jefferson Fellowship in Political Economy, 1962-1963
Philip Frances duPont Fellowship, 1963-1964
H.B. Earhart Supplemental Grant, 1963-1964
H.B. Earhart Dissertation Fellowship, 1964-1965
Sponsored Research Grant, University of South Florida, 1966-1967, 1967-1968

INSTITUTIONAL GRANTS:

Jack and Ruth Eckerd Foundation
Sears, Roebuck Foundation
Florida Council on Economic Education
General Electric Foundation
Conn Foundation
Montgomery Ward Foundation
Stuart Family Foundation
Additional Sources

DOCTORAL DISSERTATION:

"Official Intervention and the Canadian Dollar: 1950-1962"

Abstract published by Dissertation Abstracts, v. 2610, 1966. Complete manuscript available from University Microfilms, Inc., Order No. 66-3198.

ACADEMIC EXPERIENCE:

University of South Florida:

Assistant Professor to Associate Professor (July 1968), 1965 to 1989.

Director, Management Institute, College of Business Administration, December 1979 to August 1985.

Director, Center for Economic Education, September 1975 to December 1979.

University of Virginia: Visiting Professor, Summer 1969.

Hillsborough Junior College: Visiting Associate Professor, part-time, 1968.

ACADEMIC EXPERIENCE: (con't)

University of Tampa: Visiting Lecturer in Economics, part-time, 1965, 1974.

University of Virginia:

Graduate Instructor, 1963-1965.

Instructor, Summer 1964.

Grading Assistant, 1962-1963.

Rockford College: Grading Assistant, 1960-1962.

PUBLICATIONS:

G. Hartley Mellish and Robert G. Hawkins, "The Stability of Flexible Exchange Rates - The Canadian Experience", The Bulletin, No. 50-51, July 1968 (Institute of Finance, New York University). 79 pages.

G. Hartley Mellish and John W. Snow, "Competition Among the Few", John W. Snow, ed., Perspectives in Economics (Danville, Illinois, 1969, Interstate Publishers). 8 pages.

G. Hartley Mellish, "Philosophy Toward Work", D. Keith Lupton, ed., The Student in Society (Totowa, New York, 1969, Littlefield, Adams and Company). 10 pages.

G. Hartley Mellish, Diane Bostow, Nick Mystic, and Darrel E. Bostow, "A Behavioral Approach to the Teaching of Principles of Economics". Atlantic Economic Journal, Vol. 11, No. Z, November 1974.

G. Hartley Mellish and Diane Bostow, "A Comment on the Problem Solving Laboratory", Journal of Economic Education, Vol. 7, No. 1, Fall 1975.

G. Hartley Mellish, "Separating the Ads", Florida Accent, July 31, 1966. Review of Russell Braddon's Ray Thomson of Fleet Street.

G. Hartley Mellish, "The Gold Crisis and the United States Dollar", The Hub, Vol. L., No. 51, June 25, 1968.

G. Hartley Mellish, "Why Inflation in the Midst of Plenty", The Torch, October 1970.

G. Hartley Mellish, "Should We Put a Price on Pure Air and Water", Tampa Times, July 19, 1970.

PARTICIPANT IN PROFESSIONAL PROGRAMS:

"The Canadian Flexible Exchange Rate: 1950-1962", Southern Economic Association Meetings, November 1966.

PARTICIPANT IN PROFESSIONAL PROGRAMS: (con't)

"A Behavioral Approach to the Teaching of Principles of Economics", Atlantic Economic Society, September 1974.

"An Analysis of Two Testing Programs for Contingency Management in a College Course", Florida Association of School Psychologists, November 1974.

"The Effect of Remediation on the Performance of Principles of Economics Students Using Programmed Materials", G. Hartley Mellish and Diane Bostow, presented at annual meeting of the Atlantic Economic Society, September 1975.

"The Experimental Analysis of Learning Behavior in Principles of Economics", G. Hartley Mellish and Diane Bostow, presented at the annual conference of the Southern Economic Association, November 1975.

"Economic Damages in Age Discrimination", presented at the Equal Employment Opportunity Practice 1987 conference, February 1987.

"Proof of Personal Injury Damages in Florida, Economic Damages", Professional Education Systems, Inc., December 1993 and February 1994.

TELEVISION PRODUCTION EXPERIENCE:

For over two years I produced and moderated INTERFACE, a business and economic affairs presentation of WUSF-TV. This program was renamed "Coping with the Economy".

CONSULTING AND OUTSIDE WORK:

Consultant to attorneys on economic damages in litigation.

PAST MEMBERSHIP ON UNIVERSITY COMMITTEES AND OTHER RELEVANT ACTIVITIES:

System Level

June 6, 1971. Presentation on "Visitation Guidelines" to the Board of Regents Committee on Facilities.

1970 - Board of Regents Presidential Selection Advisory Committee.

**PAST MEMBERSHIP ON UNIVERSITY COMMITTEES AND OTHER RELEVANT ACTIVITIES:
(con't)**

University Level

Presiding Officer of the University Senate
Member of the University Senate
Special Consultant to the University Curriculum Committee
Senate Constitution Committee
Faculty Council of the Senate
Presidential Advisory Committee in the Election of a Vice-President for Student Affairs
Presidential Advisory Committee in the Election of a Vice-President for Academic Affairs
University Advisory Committee Advisor to the Student Finance Committee for the Allocation of Activities and Service Fees
Advisor to the U.S.F. Student Government Member of the Task Force on Student Rights and Responsibilities (appointed by President Mackey, July 1971)
Chairman of the Humanities Relocation Committee
Advisor to Phi Delta Theta, social fraternity
Advisor to Windjammers Club, U.S.F.
Advisor to Phi Chi Theta, Professional Business Honorary

College Level

Ad Hoc Committee on general education requirements
Subcommittee on accounting
Subcommittee on statistics
Chairman, College Curriculum Committee
Chairman, Non-Tampa Campus Operations Committee
Chairman, Library Committee

Department Level

Chairman of the Advising Committee
General Education Committee
Central Coordinating Committee

MEMBERSHIP IN COMMUNITY GROUPS:

Greater Tampa Chamber of Commerce

Port Development Council
Aviation Council
Urban Planning and Development Council
State and Local Government Council
Chairman, local government task force of the Government Finance and Taxation Council. The task of this group has been to:

MEMBERSHIP IN COMMUNITY GROUPS:

Greater Tampa Chamber of Commerce (con't)

1. research proposed State legislation and present proposed recommendations.
2. research and prepare positions on five areas of local government concern:
 - a) alleged double taxation of City of Tampa residents
 - b) impact fees for new county developments
 - c) franchising of public services
 - d) industrial revenue bonds as a development tool
 - e) county policy on the level of property assessments
3. provide advisory persons for the City of Tampa Budget Advisory Committee.

In addition, speakers were arranged for two meetings of the Congressional Action Council. These included Don Watson speaking on "Proactive Policy" and a representative from Arthur Andersen and Company, speaking on the Business Roundtable on Cost of Government Regulatory Study.

Hillsborough County:

Solid Waste Management, Resource Recovery Advisory Committee
Tampa Urban League, Economic Development Advisory Committee

SPEECHES TO COMMUNITY GROUPS/RADIO/T.V. APPEARANCES:

Downtown Tampa Kiwanis Club
Suncoast Society of Branch S&L Managers
Tampa Chapter of the Nat'l. Mgt. Assoc.
Community Church College, Sun City Center
Community Church College, Sun City Center
Farm Managers and Rural Real Estate Appraisers
Kiwanis Club of Tampa Bay

Several appearances on local radio/television, including coverage on news programs and radio "talk" shows.

COLLEGE OF BUSINESS ADMINISTRATION COMMITTEES:

Executive Committee of the College 1979-1984
Research Committee
Continuing Education Committee

COLLEGE OF BUSINESS ADMINISTRATION COMMITTEES: (con't)

Chairman of the Dedication Committee, July-November 1979

PAPERS PRESENTED/DISCUSSANT/PRESENTATIONS:

Discussant of paper by James W. Marlin, Jr. and James F. Niss, "Do End of Course Evaluations Indicate Student Learning and Instructor Effectiveness", Southern Economic Association, November 8, 1979.

Presented one-half day program on "Development and the Environment: Now and in the Future", Florida Basic Industrial Development Course, November 1979.

ECONOMIC EDUCATION/CAREER EDUCATION:

Mini-Society Workshop, January 24, 25 and February 28, 29, 1980.

Economics content consultation for Collier County required 10th grade course in economics.

Directed "Educators in Industry" program. This program was partially funded by the General Electric Foundation.

Committed Rotary District 696 to having its week-long Seminar for Tomorrow's Leaders (high school student government presidents elect) at U.S.F.

RESEARCH PROJECTS FUNDED AND/OR DISSEMINATED BY THE MANAGEMENT INSTITUTE UNDER THE DIRECTION OF G. HARTLEY MELLISH:

Census Users Questionnaire

The Economic Impacts of the Arts in Florida, George Steinike.

The Economic Impact of Land-Use Planning: Land Developers and the Horizon 2000 Plan, Nora Lea Reefe.

The Economic Impact of Land-Use Regulation: A Rationale for Proactive Planning, Nora Lea Reefe.

Energy and the Hotel Industry in the State of Florida, Joel Eisemann.

Expanded Use of Industrial Revenue Bonds, Randae Van Denver.

An Export Promotion Manual for Florida's Small and Medium Size Businesses, Arie Beenhakker.

Heritage Seaport: An Overview, Jesse Keaton.

Hillsborough County Visitor Study, R. Moss.

**RESEARCH PROJECTS FUNDED AND/OR DISSEMINATED BY THE MANAGEMENT INSTITUTE
UNDER THE DIRECTION OF G. HARTLEY MELLISH: (con't)**

Hillsborough Industrial Park Survey.

Identification and Selection of an Export Market for a Small Firm, L. Pipkin, S. Hodges, N.L. Reeve and D. Sanchez.

Impact Fee Ordinance for Roads in Hillsborough County?. Jean Murdoch.

Questionnaire for Community Development.

The Role of Small Business in Downtown Redevelopment, Sharon Hodges.

Summary of Fiscal Impact Analysis Seminar, March 1980.

The Techniques of Measuring the Economic Impact of Land-Use Planning: A Review of the Literature (including comprehensive bibliography), Nora Lea Reeve.

Complying with the Environmental Protection Agency's Resource Conservation and Recovery Act - An Administrator's Approach, Mark Sutton.

Proposed Employee Van Pooling Policy for the City of Tampa, Florida, Reynold J. Gosselin.

The Causes, Characteristics, and Implications of Variable Rate Mortgages, Nora Lea Reeve.

The Promotion of Professional Design Services, Nora Lea Reeve.

Training and technical assistance provided for the County of Hillsborough in the Fiscal Impact Analysis of the Deltona Tampa Palms DRI.